

MIKE BRENNER

3621 25th Street
San Francisco, CA 94110
805.407.5576

- Education** M.F.A., Advertising, Academy of Art University.
Courses in 3D animation, UCSB Extension.
B.A., English/Psychology, University of California Santa Barbara.
Emphasis on critical analysis of pop music as literature.
Emphasis on learning and expertise, problem solving, social interaction.
- Honors and Associations** 14 Telly Awards. Silver/Bronze. 2013.
Webby Shortlist. 2011.
One Show Entertainment. Merit. 2011.
3-D Creative Arts Awards. 2011.
AICPTopTen. Music. 2009.
Cannes Shortlist. Interactive 2008.
Webby Award. 2008.
Best Emerging Talent. Adweek 2007.
One Show Merit. Interactive. 2006.
Masters Student Representative to the Academy of Art University. 2005.
Design awards from Association of Alternative Newsweeklies.
- Experience** **Senior Copywriter.** Attik. San Francisco, CA. 9/06-Present.
Creative conceiving and copywriting for full service agency.
Clients include American Licorice, AOL, Bandai, Bethesda Softworks, Boost Mobile, Dreamworks, ExpressJet Airlines, Lexus, OnLive, Plastic Logic, Scion, Sony, TiVo, Toyota, Yahoo!.
- Instructor.** Academy of Art University. San Francisco, CA. 6/07-Present.
Students recognized by One Show, Addys, OpenAd, Art Directors' Club, Academy of Art.
- Art Direction Intern.** Publicis Dialog. San Francisco, CA. 6/06-9/06.
Design for print and web. Clients include Bermuda D.O.T., Hewlett Packard, Sprint, WebEx.
- Designer / Production Manager / Writer.** The Santa Barbara Independent. SB, CA. 2/95-9/04.
Managed five-person production office for weekly newspaper. Responsible for hiring and training staff, advertising and marketing collateral design direction, pre-press preparation. Helped guide paper's creative direction and brand. Wrote art and lifestyle pieces.
- Musician.** Sicker Than Others / Romperoom / Hybrid Soul. Santa Barbara, CA.
Wrote and performed with three independent bands over ten great years, responsible for booking, promotion, merch. design and marketing.
- Software Experience** Adobe Creative Suite, Microsoft Office, Final Cut Pro, Quark XPress, Pagemaker, PitStop Professional, Freehand, Final Draft, Painter, Infini-D. BASIC and HTML code.
- Additional Experience** Freelance creative for HammerHead Advertising, New Jersey. Client: Benjamin-Moore Paint.
Freelance graphic design: Clients include Global Action in Nursing, Alianza de Consumidores, Coldwell Banker, Direct Relief Intl., SB Downtown Organization, local businesses.
Photography/assist for advertising and editorial for the Independent.
Speaker/Panelist for the Association of Alternative Newsweeklies.
Production Assistant, Phone Sales & Food Service so I know how to take a beating.
Expert familiarity with horror films from the 70s to present. I like 'em a lot.
Complete ad geek and type dork.